

# PREVIEW



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #		Order #	2695687
Invoice Date		Alt Order #	WOC14112051
Invoice Month	May 2023	Deal #	
Invoice Period	05/01/23 - 05/15/23	Flight Dates	05/05/23 - 05/15/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11845		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9912736		
Advertiser Code	855		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	M214038		
Product 1	1025		
Product 2			

Billing Address:

**Mentzer Media Services/ POL**  
**Attention: Accounts Payable**  
**2210 Grey Fox Ct**  
**Bel Air, MD 21015**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																													
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**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

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Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11845		

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# PREVIEW



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/15/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11845		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																											
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7	WHAS	F	05/12/23	7:54 PM	INSIDE EDITION	730-8p	:30	BFA23TV03H	\$500.00	NM																																																																																																																																										
4	WHAS	M	05/15/23	7:49 PM	INSIDE EDITION	730-8p	:30	BFA23TV03H	\$500.00	NM																																																																																																																																										
10	05/05/23	05/09/23	THE ROOKIE 8-9p	7:58 PM	-1-----	:30	1	\$800.00	NM																																																																																																																																											
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11	05/05/23	05/14/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	11-1111	:30	6	\$400.00	NM																																																																																																																																											

# PREVIEW



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/15/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11845		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
11	05/05/23	05/14/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	11-1111	:30	6	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/05/23 05/11/23 11-1111 6 \$400.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
	1	WHAS	F	05/05/23	11:28 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV03H	\$400.00 NM
	2	WHAS	Sa	05/06/23	11:48 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV03H	\$400.00 NM
	3	WHAS	Su	05/07/23	11:28 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV03H	\$400.00 NM
	4	WHAS	M	05/08/23	11:34 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV03H	\$400.00 NM
	5	WHAS	Tu	05/09/23	11:29 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV03H	\$400.00 NM
	6	WHAS	Th	05/11/23	11:24 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV03H	\$400.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/12/23 05/18/23 -----11 2 \$400.00										
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	8	WHAS	Sa	05/13/23	11:51 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV03H	\$400.00 NM
	9	WHAS	Su	05/14/23	11:30 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV03H	\$400.00 NM
12	05/05/23	05/05/23	Local News Special	Various	----F--	:30	2	\$180.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/05/23 05/11/23 ----F-- 2 \$180.00										
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	2	WHAS	F	05/05/23	3:13 PM	Local News Special	Various	:30	BFA23TV03H	\$180.00 NM
	1	WHAS	F	05/05/23	3:26 PM	Local News Special	Various	:30	BFA23TV03H	\$180.00 NM
13	05/05/23	05/13/23	GMK WEEKEND 6-7A	6-7a	-----1-	:30	1	\$80.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/12/23 05/18/23 -----2- 2 \$80.00										
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	2	WHAS	Sa	05/13/23	6:28 AM	GMK WEEKEND 6-7A	6-7a	:30	BFA23TV03H	\$80.00 NM
	3	WHAS	Sa	05/13/23	6:50 AM	GMK WEEKEND 6-7A	6-7a	:30	BFA23TV03H	\$80.00 NM
14	05/05/23	05/13/23	GMK WEEKEND 9-10A	9-10a	-----1-	:30	1	\$180.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/12/23 05/18/23 -----1- 1 \$180.00										
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	2	WHAS	Sa	05/13/23	9:36 AM	GMK WEEKEND 9-10A	9-10a	:30	BFA23TV03H	\$180.00 NM
15	05/05/23	05/14/23	GMK WEEKEND 6-8A	6:00 AM-8:00 AM	-----1	:30	1	\$60.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/05/23 05/11/23 -----1 1 \$60.00										
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	1	WHAS	Su	05/07/23	6:13 AM	GMK WEEKEND 6-8A	6:00 AM-8:00 AM	:30	BFA23TV03H	\$60.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/12/23 05/18/23 -----1 1 \$60.00										
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	2	WHAS	Su	05/14/23	6:44 AM	GMK WEEKEND 6-8A	6:00 AM-8:00 AM	:30	BFA23TV03H	\$60.00 NM
16	05/05/23	05/14/23	THIS WEEK	9-10a	-----1	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/05/23 05/11/23 -----1 1 \$350.00										
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# PREVIEW



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/15/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11845		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																															
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2	WHAS	Su	05/14/23	9:39 AM	THIS WEEK	9-10a	:30	BFA23TV03H	\$350.00	NM																																																																																																																																														
17	05/05/23	05/15/23	WHAS11 NEWS AT NOON	12-1p	11111--	:30	5	\$180.00	NM																																																																																																																																															
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Total Spots **86**

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$30,910.00</b>
<u>Agency Commission</u>	<b>\$4,636.50</b>
<u>Net Amount Due</u>	<b>\$26,273.50</b>